



## To Whom so Ever it May Concern

This is to certify that Miss. **Sanjana Suresh Ganve**, student of Master of Business Administration at A.T.S.S Institute of Industrial and Computer Management and Research (IICMR) – Pune has completed her internship project work entitled “**Comparative Analysis of Lead Conversion Rates: A study on Magicbricks vs 99 acres in Real Estate Marketing**” during the period from 22<sup>nd</sup> July 2023 to 21<sup>st</sup> September 2023.

During her internship beside showing high comprehension capacity, with the utmost expertise, and exhibiting maximal efficiency, she has also maintained an outstanding professional demeanour and showcased excellent moral character throughout the internship period.

I hereby certify her overall work as excellent to the best of my knowledge. Wishing her the best of luck in her future endeavours.

Date: 12/01/2024

Place: Pune

For QUBIC PROPERTIES  
*Leena Loungani*  
PARTNER

Leena Loungani

Managing Director

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